

Leamington History Group

Business Plan

This is a copy of a Summary produced for 22nd January 2018

Currently there are 14 activities operating and listed in the Business Plan

They can be divided into 3 categories:-

1. Administrative/Finance
2. Research Projects
3. Social

Administrative/Finance

- Collection of membership fees, production of treasurers report for meetings, development of budget plan.
- Maintenance of website, add articles on a regular basis, improve and develop site.
- Attendance at Blue Plaques meetings organised by Leamington Town Council
- Production of quarterly newsletter/journal for distribution to membership
- Holding of bi monthly committee meetings with agenda and minutes
- Production of annual calender with black and white photographs
- Maintenance of LHG archives

Research Projects

- Production of a book on “The history of Leamington Spa through 100 Buildings”
- Involvement in the Iron founders project

Social Activities

- Holding of the Annual History Fair
- Holding of monthly Monday evening meetings with speakers – held at Dormer Conference Centre
- Holding of weekly Tuesday morning meetings – drop in centre at South Lodge
- Providing free guided tours of Leamington from June to September each year
- Providing Reminiscence talks for various groups as requested

Summary

Many of the above activities do not have a defined plan with timescales enabling projects to be transferred to future project leaders. Some activities are cost neutral, some are either self funding or have the ability to create income. A few, such as the website, newsletter, blue plaque support and research require funding. It is not clear at this stage how income is being expended to benefit the Group as a whole.

Recommendation

Given the scale of the exercise in reviewing the Business Plan activities and expenditure I would recommend a special LHG meeting be arranged solely for this task.